

# CONTRACT



**Journal Broadcast Group**  
**720 E Capitol Dr**  
**Milwaukee, WI 53212-1308**  
**(414)332-9611**

www.todaystmj4.com

And:

**GMMB**  
**3050 K St. NW**  
**Suite 800**  
**Washington, DC 20007**

<u>Contract / Revision</u> 363315 /		<u>Alt Order #</u> 06864662
<u>Product</u> <b>Barack Obama</b>		
<u>Contract Dates</u> <b>10/18/12 - 10/24/12</b>		<u>Estimate #</u> <b>2058</b>
<u>Advertiser</u> <b>Obama for America</b>		<u>Original Date / Revision</u> 10/17/12 / 10/17/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> <b>WTMJ</b>	<u>Account Executive</u> Anjanette Brady	<u>Sales Office</u> Petty-Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>IDB#</u>	<u>Advertiser Code</u> 95	<u>Product Code</u> 101
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WTMJ	10/18/12	10/19/12	Live at Daybreak-Early	5a-6a		:30			NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---TF--				4	\$350.00			
N 2	WTMJ	10/22/12	10/24/12	Live at Daybreak-Early	5a-6a		:30			NM	6	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTW----				6	\$350.00			
N 3	WTMJ	10/18/12	10/19/12	Live at Daybreak	6a-7a		:30			NM	4	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---TF--				4	\$650.00			
N 4	WTMJ	10/22/12	10/24/12	Live at Daybreak	6a-7a		:30			NM	6	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTW----				6	\$650.00			
N 5	WTMJ	10/18/12	10/19/12	Today Show M-F	7a-9a		:30			NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---TF--				8	\$600.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WTMJ	10/15/12-10/21/12	Today Show M-F	7a-9a	----ThF----	:30		<del>\$600.00</del>	NM		
				Credited								
	3	WTMJ	10/15/12-10/21/12	Today Show M-F	7a-9a	----ThF----	:30		<del>\$600.00</del>	NM		
				Credited								
	4	WTMJ	10/15/12-10/21/12	Today Show M-F	7a-9a	----ThF----	:30		<del>\$600.00</del>	NM		
				Credited								
	5	WTMJ	10/15/12-10/21/12	Today Show M-F	7a-9a	----ThF----	:30		<del>\$600.00</del>	NM		
				Credited								
N 6	WTMJ	10/22/12	10/24/12	Today Show M-F	7a-9a		:30			NM	10	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTW----				10	\$600.00			
N 7	WTMJ	10/20/12	10/20/12	Today Show Saturday	6a-8a		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S-				2	\$350.00			
N 8	WTMJ	10/20/12	10/20/12	Live at Daybreak-Sat. 8a-10a	8am-10am		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S-				2	\$400.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 363315 /		<u>Alt Order #</u> 06864662
<u>Contract Dates</u> 10/18/12 - 10/24/12	<u>Product</u> Barack Obama	<u>Estimate #</u> 2058
<u>Advertiser</u> Obama for America		<u>Original Date / Revision</u> 10/17/12 / 10/17/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 9	WTMJ	10/21/12	10/21/12	Live at Daybreak-Sun. 6a-7a	6am-7am		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				1	\$300.00			
N 10	WTMJ	10/21/12	10/21/12	Today Show Sunday	7a-8a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				1	\$400.00			
N 11	WTMJ	10/21/12	10/21/12	Live at Daybreak-Sun. 8a-9a	8am-9am		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				1	\$400.00			
N 12	WTMJ	10/21/12	10/21/12	Meet the Press	9am-10am		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				1	\$900.00			
N 13	WTMJ	10/21/12	10/21/12	Sunday Insight	10am-1030am		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				1	\$400.00			
N 14	WTMJ	10/18/12	10/19/12	The Morning Blend	9a-10a		:30			NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---TF--				3	\$125.00			
N 15	WTMJ	10/22/12	10/24/12	The Morning Blend	9a-10a		:30			NM	7	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTW----				7	\$125.00			
N 16	WTMJ	10/18/12	10/19/12	Today Show II	10a-11a		:30			NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---TF--				3	\$175.00			
N 17	WTMJ	10/22/12	10/24/12	Today Show II	10a-11a		:30			NM	6	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTW----				6	\$175.00			
N 18	WTMJ	10/18/12	10/19/12	Today Show III	11a-12n		:30			NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---TF--				3	\$175.00			
N 19	WTMJ	10/22/12	10/24/12	Today Show III	11a-12n		:30			NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTW----				5	\$175.00			
N 20	WTMJ	10/18/12	10/19/12	Live at Noon	12p-1230p		:30			NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---TF--				2	\$325.00			
N 21	WTMJ	10/22/12	10/24/12	Live at Noon	12p-1230p		:30			NM	3	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTW----				3	\$325.00			
N 22	WTMJ	10/18/12	10/19/12	Live at 12:30	1230p-1p		:30			NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---TF--				2	\$325.00			
N 23	WTMJ	10/22/12	10/24/12	Live at 12:30	1230p-1p		:30			NM	3	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTW----				3	\$325.00			
N 24	WTMJ	10/18/12	10/19/12	Days of Our Lives	1p-2p		:30			NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---TF--				3	\$250.00			
N 25	WTMJ	10/22/12	10/24/12	Days of Our Lives	1p-2p		:30			NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTW----				5	\$250.00			

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<u>Advertiser</u> Obama for America		<u>Original Date / Revision</u> 10/17/12 / 10/17/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 26	WTMJ	10/18/12	10/19/12	Access Hollywood Live-2pm	2pm-3pm		:30			NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---TF--				3	\$150.00			
N 27	WTMJ	10/22/12	10/24/12	Access Hollywood Live-2pm	2pm-3pm		:30			NM	7	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTW----				7	\$150.00			
N 28	WTMJ	10/18/12	10/19/12	Live at 3:00 News	3p-4p		:30			NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---TF--				3	\$175.00			
N 29	WTMJ	10/22/12	10/24/12	Live at 3:00 News	3p-4p		:30			NM	7	\$1,225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTW----				7	\$175.00			
N 30	WTMJ	10/18/12	10/19/12	Live at 4:00 News	4p-430p		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---TF--				2	\$400.00			
N 31	WTMJ	10/22/12	10/24/12	Live at 4:00 News	4p-430p		:30			NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTW----				3	\$400.00			
N 32	WTMJ	10/18/12	10/19/12	Live at 4:30 News	430p-5p		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---TF--				2	\$450.00			
N 33	WTMJ	10/22/12	10/24/12	Live at 4:30 News	430p-5p		:30			NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTW----				3	\$450.00			
N 34	WTMJ	10/18/12	10/19/12	Live at 5 News	5p-530p		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---TF--				2	\$700.00			
N 35	WTMJ	10/22/12	10/24/12	Live at 5 News	5p-530p		:30			NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTW----				3	\$700.00			
N 36	WTMJ	10/18/12	10/19/12	Live at 6 News	6-630p		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---TF--				2	\$750.00			
N 37	WTMJ	10/22/12	10/24/12	Live at 6 News	6-630p		:30			NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTW----				3	\$750.00			
N 38	WTMJ	10/20/12	10/20/12	Live at 5 Saturday	5p-530p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$450.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	WTMJ	10/15/12-10/21/12	Live at 5 Saturday	5p-530p	-----Sa--	:30	<del>\$450.00</del>	NM		
Credited												
N 39	WTMJ	10/20/12	10/20/12	Live at 6 Saturday	6p-630p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$500.00			
N 40	WTMJ	10/21/12	10/21/12	Live at 5 Sunday	5p-530p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				1	\$500.00			
N 41	WTMJ	10/18/12	10/19/12	Access Hollywood	630p-7p		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---TF--				2	\$500.00			
N 42	WTMJ	10/22/12	10/24/12	Access Hollywood	630p-7p		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTW----				3	\$500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WTMJ	10/22/12-10/28/12	Access Hollywood	630p-7p	MTuW-----	:30		<del>\$500.00</del>	NM		
Credited												
N 43	WTMJ	10/22/12	10/22/12	The Voice	7-9pm		:30			NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	M-----				1	\$4,000.00			
N 44	WTMJ	10/22/12	10/22/12	Revolution	9p-10p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	M-----				1	\$2,000.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WTMJ	10/22/12-10/28/12	Revolution	9p-10p	M-----	:30		<del>\$2,000.00</del>	NM		
Credited												
N 45	WTMJ	10/23/12	10/23/12	The Voice	7p-8p		:30			NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-T-----				1	\$4,000.00			
N 46	WTMJ	10/23/12	10/23/12	Go On/New Normal	8p-9p		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-T-----				1	\$2,000.00			
N 47	WTMJ	10/24/12	10/24/12	Chicago Fire	9p-10p		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--W----				1	\$2,000.00			
N 48	WTMJ	10/18/12	10/18/12	Rock Center	9p-10p		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---T---				1	\$2,000.00			
N 49	WTMJ	10/19/12	10/19/12	Dateline	9p-10p		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----F--				1	\$2,000.00			
N 50	WTMJ	10/20/12	10/20/12	Drama Encores	8p-9p		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S-				2	\$600.00			
N 51	WTMJ	10/20/12	10/20/12	Drama Encores	9-10p		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S-				2	\$700.00			
N 52	WTMJ	10/18/12	10/19/12	Live at 10pm M-F	10p-1035p		:30			NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---TF--				2	\$1,800.00			
N 53	WTMJ	10/22/12	10/24/12	Live at 10pm M-F	10p-1035p		:30			NM	4	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTW----				4	\$1,800.00			
N 54	WTMJ	10/20/12	10/20/12	Live at 10pm Saturday	10p-1030p		:30			NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S-				2	\$1,800.00			
N 55	WTMJ	10/21/12	10/21/12	Live at 10pm Sunday	10:30-11:05pm		:30			NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				1	\$1,250.00			
N 56	WTMJ	10/18/12	10/19/12	Tonight Show	1035p-1137p		:30			NM	2	\$1,300.00

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<u>Contract / Revision</u> 363315 /		<u>Alt Order #</u> 06864662
<u>Contract Dates</u> 10/18/12 - 10/24/12	<u>Product</u> Barack Obama	<u>Estimate #</u> 2058
<u>Advertiser</u> Obama for America		<u>Original Date / Revision</u> 10/17/12 / 10/17/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---TF--				2	\$650.00			
N 57	WTMJ	10/22/12	10/24/12	Tonight Show	1035p-1137p		:30			NM	3	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTW----				3	\$650.00			
N 58	WTMJ	10/18/12	10/19/12	Late Night w/Jimmy Fallon	1137p-1236a		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---TF--				2	\$250.00			
N 59	WTMJ	10/22/12	10/24/12	Late Night w/Jimmy Fallon	1137p-1236a		:30			NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTW----				3	\$250.00			
N 60	WTMJ	10/20/12	10/20/12	Saturday Night Live	1030p-1205a		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$1,000.00			
N 61	WTMJ	10/21/12	10/21/12	Football Night in America	6pm-7:15pm		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				1	\$2,000.00			
N 62	WTMJ	10/21/12	10/21/12	NFL Sunday Night Football	7:15pm-10:30pm		:30			NM	3	\$21,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				3	\$7,000.00			
N 63	WTMJ	10/24/12	10/24/12	Animal Practice	7-8p		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--W----				1	\$2,000.00			
N 64	WTMJ	10/24/12	10/24/12	Law & Order	8p-9p		:30			NM	1	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--W----				1	\$2,250.00			
N 65	WTMJ	10/19/12	10/19/12	NBC Nightly News	530p-6p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----F--				1	\$1,500.00			
N 66	WTMJ	10/22/12	10/22/12	NBC Nightly News	530p-6p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	M-----				1	\$1,500.00			
N 67	WTMJ	10/20/12	10/20/12	Notre Dame Football	230p-6p		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S-				2	\$400.00			
N 68	WTMJ	10/19/12	10/19/12	Grimm	7p-8p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----F--				1	\$1,500.00			
N 69	WTMJ	10/20/12	10/20/12	Drama Encores	7p-8p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$500.00			
N 70	WTMJ	10/19/12	10/19/12	Live at Daybreak-Early	5a-6a		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----F--				1	\$350.00			
N 71	WTMJ	10/19/12	10/19/12	The Morning Blend	9a-10a		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----F--				1	\$125.00			
N 72	WTMJ	10/19/12	10/19/12	Today Show II	10a-11a		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----F--				1	\$175.00			

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<u>Contract / Revision</u> 363315 /		<u>Alt Order #</u> 06864662
<u>Contract Dates</u> 10/18/12 - 10/24/12	<u>Product</u> Barack Obama	<u>Estimate #</u> 2058
<u>Advertiser</u> Obama for America		<u>Original Date / Revision</u> 10/17/12 / 10/17/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 73	WTMJ	10/19/12	10/19/12	Today Show III	11a-12n		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----F--				1	\$175.00			
N 74	WTMJ	10/19/12	10/19/12	Live at Noon	12p-1230p		:30			NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----F--				1	\$325.00			
N 75	WTMJ	10/19/12	10/19/12	Live at 12:30	1230p-1p		:30			NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----F--				1	\$325.00			
N 76	WTMJ	10/19/12	10/19/12	Days of Our Lives	1p-2p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----F--				1	\$250.00			
N 77	WTMJ	10/19/12	10/19/12	Access Hollywood Live-2pm	2pm-3pm		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----F--				1	\$150.00			
N 78	WTMJ	10/19/12	10/19/12	Live at 3:00 News	3p-4p		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----F--				1	\$175.00			
<b>Totals</b>											185	\$124,375.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/24/12	185	\$124,375.00	\$105,718.75
<b>Totals</b>	185	\$124,375.00	\$105,718.75

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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